



February 27, 2020

Organizational Announcement

It's my pleasure to announce the following changes to Medacta USA's Market Development and Corporate Development Teams:

Sean Fitzsimmons position has changed from VP, Market Development to VP, Corporate Development. Corporate Development is responsible for developing and implementing strategies to grow the business, establish strategic partnerships, and/or achieve organizational excellence. The purpose of Corporate Development is to create opportunities for the company through various internal and external alliances that leverage the value of the company's business platform. Sean will continue to report to Matt Goudy, Executive VP.

Dave Bozman and the Medacta Academy (Joints) Team are now reporting to **Sean Fitzsimmons**. This includes **Buzz VanArsdale**, Sr. Medacta Academy Manager, **Bryan Searcy** and **Danny Happle**, Medacta Academy Managers. This is a change from reporting to Sales.

Heather Cain has begun a new role in Spine. She is Associate Director Medacta Academy – Spine. Heather has been with Medacta since October 2017 in a Product Director role. In Heather's new role she will be able to focus on development and training for new Spine agents as well as transitional case coverage in expanding markets.

Market Development

Bruce Cavarro will continue in his role of Director, Market Development and will now report to **Mike Emmerick**, General Manager – Joints. Bruce started with Medacta in May 2019 and has worked to accelerate growth leveraging new marketing programs and emerging business opportunities.