



December 3, 2018

Medacta USA Spine Organizational Announcement

Please join me in welcoming Asher Breverman to the role of Product Director – MySpine. Asher has spent the past three years in the spine industry working as an engineer for Globus Medical and Osseus Fusion Systems. He is an energetic, purpose-driven individual and an information sponge. He loves learning people's stories and perspectives to understand what drives them in life, and his passions include chess, reading, and cooking.

Asher grew up in central New Jersey and went to college at Drexel University in Philadelphia where he received his Bachelor's and Master's Degrees in Mechanical Engineering. Recently, he received his Project Management Certification from PMI after discovering his passion for product management and working closely with customers. Asher also recently received his Additive Manufacturing Certification from the Massachusetts Institute of Technology.

During college, Asher worked in numerous internships at Boeing, Johns Hopkins University Applied Physics Lab, and K2M. Over the years, he has developed a professional interest in orthopedics, 3D printing to create user-centered products, and social media for storytelling. He hopes to bring this passion, skill set, and experience to the Medacta Team and the MySpine platform!

Asher will be relocating from Dallas, TX to the Nashville, TN area in March 2019. Please join me in welcoming Asher to the Medacta Team!

A handwritten signature in black ink, appearing to read "Daniel Abromowitz". The signature is fluid and stylized, with a long horizontal stroke at the end.

Daniel Abromowitz
General Manager
Medacta USA – Spine Division