

December 4, 2017

Organizational Announcement

Please join me in welcoming **Doug Heulitt** as Medacta Spine's new Regional Sales Manager – South Texas & Louisiana. Doug is responsible for driving sales revenue and building a team throughout the Southern region of Texas and Louisiana, for both our direct and distributor business.

Doug brings over thirteen years of successful orthopedic trauma and spine sales and management experience. He began his medical career with Synthes Trauma and was a top performer; winning multiple awards, recognitions for his dedication and growth. Building on this success, he transitioned to LDR, where he exploded the New England market during the Mobi-C launch. Doug was recruited in house at LDR and headed up product development, before moving into sales management. Doug has spent the past two years developing a direct team in South Texas. Doug has a great sense of humor and positive energy. This translates into a passionate yet strategic approach to managing his business.

Doug is a graduate from Cornell University, with a degree in Applied Economics. He was a track and field athlete and still holds the 60M YD record at Cornell! He lives with his wife and daughter in Cedar Park, outside Austin, Texas.

Doug's addition to the team is another step forward in our commitment to invest in the growth of the business. Please reach out to Doug and welcome him to the Medacta family!

Brian Oliver

Vice President of Sales - Spine