



August 23, 2017

### **Organizational Announcement**

It is my pleasure to introduce you to our new Pacific Area Director, Jim Shannon. Jim brings 18 years of medical device experience, the last 10 of which were spent with ConforMIS. As one of their first Sales Directors, he helped ConforMIS enter the market, build their brand and established himself as a perennial top performer. Prior to that, he was a distributor in California representing Linvatec and Wright Medical.

Jim holds a B.S. in Marketing with a Minor in Biology from the Leavey School of Business at Santa Clara University where he also played baseball and rugby. Jim, his wife Dawn and their four sons call San Jose, California home, which lends itself well to the Pacific Area.

Jim brings a wealth of industry knowledge and leadership experience to Medacta. I'm confident you'll all find his energy to be infectious for the entire Medacta team! We are very excited to have him on board and know he will make a significant impact to the Area.

Please join me in welcoming Jim!

Mike Emmerick  
Vice President of Sales - Joints